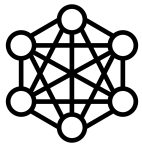


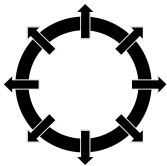
Collaborating and Mobilizing for Kingdom Impact

The mission of the Project Lab is to harness the unique skills and passions of individuals in order to drive projects that unite God's people in demonstrating His love to WNY.



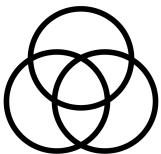
collaborative network

Outcome: The church in WNY has a thriving culture of collaboration. God's people are divided in our efforts, leading to incredible inefficiencies in our mission. The solution is not symbolic unity, but practical collaboration on tangible projects. This strategic unity will increase our effectiveness through specialization, collaboration, and economies of scale.



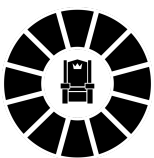
mobilization

Outcome: Members of the church in WNY have identified and engaged their unique kingdom role. Every Christian is a wealth of time, talent, and treasure, however, many are immobile and/or inefficient. Deploying these individuals in their Kingdom assignment, ensures that every Christian becomes "fully alive" in Christ with a unique purpose that impacts our region. Not demanding overcommitment, but helping people identify and become efficient in their roles.



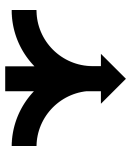
triple diversity

Outcome: The church in WNY is led by a coalition of marketplace, non-profit, and pastoral leaders. The Gospel creates a new human community centered on Jesus. Our old identities do not simply disappear, but they do fade into the background behind our common Kingdom identity. In light of this, our work cannot be dominated by any one ethnic group, theological tradition, or vocational position. Leadership in this work must be diverse in all three ways.



holistic kingdom impact

Outcome: The church in WNY is accomplishing both evangelism and justice. God is reconciling all things to Himself through Christ; there is no aspect of human life, or zip code in WNY, that should be untouched by God's good and gracious authority. This is a vision of proclamation and demonstration; evangelism and justice; for the spiritual, social, and economic realities of everyone in our region to be transformed.



triple-win projects

Outcome: The church in WNY is successfully completing collaborative Kingdom projects. Our simple strategy is to identify, develop, complete, and celebrate "triple-win projects" that involve multiple groups collaborating to accomplish some kingdom outcome. A project is a "triple-win" if it simultaneously advances the mission of at least two organizations, and benefits the community at large.

We are working towards a future where the Christian congregations, organizations, businesses, and individuals in WNY are all working together towards a shared vision for our region; a future where every Christian in WNY is engaged in Kingdom work for which they are uniquely skilled and that gives them a deep joy to perform; a future where every sector of human activity and every neighborhood in our region is saturated with the demonstration and proclamation of the Kingdom.
